

Celebrating



YEARS OF IMPACT

*Footprints &
Frontlines*

SHORT FILM PREMIERE • LIVE MUSIC PERFORMANCE • CARTOON EXHIBITION • DINNER

Dec 10, 2025

— Human Rights Day —

Over the past fifteen years, EiE has become one of Nigeria's leading non-profit organisations working on elections, citizen engagement, and legislative accountability. When we stumbled upon the concept of the **"Office of the Citizen"** in 2014, as taught by **Dr. Oby Ezekwesili**, it became the core of our work: to teach a generation about the power of their voice, how to find it, and how to use it effectively - as active citizens or political players.

Today, we gather to celebrate that journey through **Footprints & Frontlines**. **"Footprints"** speak to the trail EiE has blazed across Nigeria's civic landscape - from protests to policy advocacy, radio town halls to civic tech tools, voter campaigns to youth mobilisation. **"Frontlines"** represent the ongoing work of nation-building - in classrooms, courtrooms, markets, studios, and digital spaces - wherever Nigerians are pushing for progress with courage and conviction.

It is especially meaningful that this celebration takes place on **Human Rights Day**, commemorating the 1948 adoption of the Universal Declaration of Human Rights.

We are also delighted to welcome back **Dr Ngozi Okonjo-Iweala**, whose keynote at the **2010 Future Awards** helped spark the beginning of EiE Nigeria. Tonight features the premiere of a short film chronicling three eras of active citizenship - Concerned Professionals, **#EnoughIsEnough** & **#EndSARS**.

We will also unveil the second edition of our book, **Footprints: Past. Present. Future**, and honour **Dr Christopher Kolade**, who wrote the foreword.

This milestone is dedicated to everyone who has raised their voice, shown up, organised, built, contributed, and kept faith in Nigeria's possibilities.

Thank you!

Footprints & Frontlines



Our Program Pillars

Thematic Areas

In addition to our activism, aka "street protests", our work is divided into three broad thematic areas.

1.



Elections

Drive the 4 essential actions required from citizens in the electoral process - **Register** to vote; **Select** credible candidates; **Vote** NOT fight & **Protect** your vote on election day & during the 4-year election cycle. It is Nigeria's longest-running and one of its most prominent voter education and sensitization campaigns.

2.



#OfficeOfTheCitizen (OOTC)

Educate citizens on their rights and responsibilities - "The Office of the Citizen is the **highest** office in the land!" Activities include radio programs in several states nationwide; a monthly virtual convening via X formerly Twitter Spaces, a pan-African bi-annual conference called **Technology, New Media, Citizens and Governance (TNCG)**, student engagements, local governance focused program (**#myLGA**) and public interest litigation.

3.



Legislative Engagement & Advocacy

Facilitate productive engagements between citizens and their representatives at the federal, state, and local government levels while promoting transparency and accountability. This is done through tech-enabled platforms like the #OOTC WhatsApp Bot, physical and virtual town halls. Our most prominent campaign under this is **#OpenNASS**.

2010

Enough Is Enough Rallies

EiE Nigeria started as the next step from two citizens' protests in 2010 on our missing President, killings in Jos & fuel scarcity – March 16th protest to the National Assembly & April 13th protest to the Lagos State Governor, Babatunde Raji Fashola.

On **February 7**, during her keynote address at the 2010 Future Awards, **Ngozi Okonjo-Iweala (NOI)** talked about the demographic advantage of Nigeria's youth.

On February 26, **Chude Jideonwo** sent an email to a few friends titled “*Where is the outrage?????*” to challenge his friends to speak up about the state of the nation. In the three weeks that followed, **Adebola Williams**, using the Future Awards brand, worked the streets of Abuja to plan the March 16th protest.



2011



EiE Nigeria began formal operations.

We co-hosted the first-ever youth-focused presidential debate **#WhatAboutUs** to provide a platform for young Nigerians to listen to candidates and engage them on their promises & plans during the 2011 presidential elections.

Moderated by **Chimamanda Adichie**.
Hosted by **Ebuka Obi-Uchendu**.

#RSVP REGISTER SELECT VOTE NOT FIGHT PROTECT

Launched ahead of the 2011 general elections, **#RSVP** remains Nigeria's longest-running voter education and mobilisation programme. It equips citizens - especially young Nigerians with tools to participate meaningfully in elections, choose credible leaders, and protect the integrity of the vote.

Under the “**Select**” component, EiE has hosted/co-hosted the most debates across different formats, pioneering multilingual and multi-channel debates.

The “**Vote**” component became “**Vote not Fight**” in partnership with the **2Baba Foundation** in 2014 to amplify their campaign for violence-free elections.

What began as a simple call to action has grown into a multi-channel national movement with radio shows, music collaborations, celebrity partnerships, civic tech tools, and grassroots engagements

RSVP Ambassadors

A diverse group of influential Nigerians - musicians, actors, entrepreneurs and journalists - lent their voices to amplify #RSVP's reach and encourage young people to vote with intention, particularly during the 2011 and 2015 elections.

In 2011, Y! Magazine (YNaija) released a special election edition amplifying EiE's #RSVP. The cover spotlighted some of EiE's earliest and most influential RSVP Ambassadors - **M.I, Banky W, Omoni Oboli, Sound Sultan, Ruggedman, and Ice Prince**, sharing their thoughts on the 2011 elections and the future of Nigeria.



A BIG THANK YOU! TO ALL OUR CELEBRITY PARTNERS



IF YOU DON'T CARE ABOUT YOUR GOVERNMENT,
YOUR GOVERNMENT WILL NOT CARE ABOUT YOU!

SHINE YOUR EYE!



0708 778 4788 | www.eienigeria.org | info@eienigeria.org | [Enough is Enough](#) | [@EiENigeria](#)

2012

#OccupyNigeria Protest

In January, EiE Nigeria stood with millions of citizens at home and in the diaspora to resist the sudden removal of fuel subsidy and the hardship it triggered. What began as a moment of public frustration quickly became one of the largest civic uprisings in Nigeria's recent history.

EiE played a central role in organising, mobilising and sustaining the protest by amplifying citizen voices, coordinating information flow, and demanding transparency around the fuel subsidy programme. We joined other civic groups to call for a full probe into the scheme and challenged the government's narrative that a "cabal" had captured and corrupted the system.

The nationwide demonstrations became a defining moment for citizen action. In response to the pressure, the government was forced to review its decision and scale back the proposed fuel price increase.



#OurNASS Protest

EiE Nigeria mobilised citizens to the National Assembly for the **#OurNASS** protest, confronting the widening gap between legislators and the people they serve. The action drew national attention to long-standing concerns about legislative secrecy, spending, and weak constituency engagement.

This moment laid the foundation for **#OpenNASS**, EiE's sustained campaign pushing for transparency and accountability within the National Assembly. Over the years, **#OpenNASS** has grown into a citizen-driven movement that tracks legislative behaviour, demands open budgets, and empowers Nigerians to hold their representatives to higher standards of public service.



2014

Auction - An Unforgettable Evening

June 14, 2014 | The Duchess at Zion Centre, Lagos

EiE's first auction was an opportunity to engage our stakeholders - private & public sector, civic space actors and pop culture shapers.

During the evening, we reflected on the Nigeria project and raised funds for voter education towards the 2015 elections. One of the highlights of the auction was that the winner of time with Kemi Adetiba, Atinuke Abanishie, got to feature in Kemi's award-winning music video that she directed for Tiwa Savage titled **"My Darling"**.

FOR AUCTION*

- GET TO SPEND OUR MONEY WISE
- WOLE SOYINKA
- ALIKO DANSHU
- VELA ABIBOLA
- KEKE BELLO-GRACE
- IBRAHIM AMINIKKA
- NO FADUNA
- LEGB. AJEKE
- 3 TICKETS TO THE 2014 DUBAI GRAND PRIX
- PHOTO SHOOT WITH BELLEKE AKASH-BOB
- SPEND A DAY IN A MUSIC VIDEO SET WITH KEKE ADETIBA
- MAI ATARI ROSE AND A WEISSWEISS

An Unforgettable Evening

This Saturday, 14 June 2014, 7:00 PM

VENUE: The Duchess at Zion Centre, Water Corporation road, off Lagos-Abeokuta, Victoria Island, Lagos.

TICKET: ₦25,000 - RSVP: 0708 728 4788

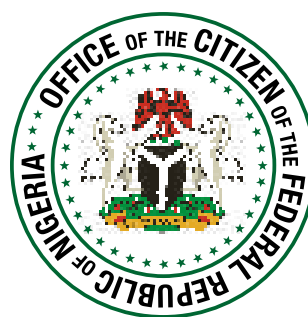
PERFORMERS: HANNAH DASHIPUMI OF GAYOTOLA, MUSIC: TIMI DABKO, "THE STRAY" FEATURING WVV (for inspiration)

SPONSORS: AFRICANLEAKS, GILLES, SHOOT 90 TV, LUCKSHIRE, MOËT & CHANDON, APPHAIRE

EiE @ 5 - #OfficeOfTheCitizen

Used in the US for decades, the concept of the “**Office of the Citizen**” was introduced to Nigerian’s by **Oby Ezekwesili** at the 2014 GenVoices gathering. It was amplified powerfully at EiE’s 5th Anniversary event in 2015 when EiE launched the **#OfficeOfTheCitizen Campaign** and she was the keynote speaker. There, she delivered what has now become an iconic reminder: *“The most important office in a democracy is the Office of the Citizen. The citizen that is informed; the citizen that understands the issues; and the citizen that defines expectations not just for others, but of himself/herself. **THAT** is how to engage effectively!”*

We launched the now ubiquitous OOTC logo and the “Office of the Citizen” passport. In the last 10 years, we have distributed or sold over 20,000 copies. The use of the coat of arms in the logo is made possible through our partnership with the **National Orientation Agency (NOA)**.



From 2017 - 2019, we had #OfficeOfTheCitizen radio programmes in 33 of Nigeria’s 36 states and the FCT. The programmes have continued across the country with varying numbers of states participating each year.

The **#OfficeOfTheCitizen** (OOTC) Campaign reminds Nigerians that governance is not the business of leaders alone, but a shared responsibility. Over the last decade, OOTC has encouraged millions of Nigerian’s to recognise, own, and activate their civic power through information, engagement, accountability, and service.

Today, it remains the heartbeat of EiE’s identity and work.

2016

#NoToSocialMediaBill

We joined a broad coalition of civil society groups, media actors, and citizens to oppose the **F frivolous Petitions Bill**, widely known as the Anti-Social Media Bill. The bill sought to criminalise online expression and impose harsh penalties for social media posts, threatening free speech and digital rights.

Through coordinated advocacy, public mobilisation, and sustained pressure on lawmakers, the campaign amplified national resistance to the bill. The strong public outcry forced the Senate to step back, and the bill ultimately failed to pass.



2017

#OneVoiceNigeria

In early 2017, a social media post by musician **2Baba** unexpectedly sparked nationwide conversations about governance, hardship, and citizens' rights to demand better. When it became clear that Nigerians were ready to speak out, EiE Nigeria stepped in to coordinate and give structure to the momentum.

Under the banner **#IStandWithNigeria/#OneVoiceNigeria**, EiE led peaceful rallies in **Lagos** and **Abuja** on February 6th, calling attention to rising poverty, corruption at all levels of government, and the deteriorating quality of life under the Buhari administration.

What began as a single call to action quickly grew into a national movement. Citizens organised protests in **eight additional cities**, amplifying a unified demand for accountability, responsible leadership, and urgent policy responses to worsening socio-economic conditions.

The #OneVoiceNigeria moment demonstrated once again the power of citizen mobilisation and EiE's role in providing direction, coordination, and a platform for collective advocacy.



2018

Light A Candle: Our Fundraising Tradition Continues

Ahead of the 2019 general elections, EiE Nigeria deepened its voter education efforts by hosting its second fundraising auction **Light A Candle**. The event was designed to expand the reach of the **#RSVP** Campaign - our call for citizens to *Register, Select, Vote, and Protect*.

The auction offered a unique mix of experiences and professional services, featuring some of Nigeria's best-known creatives and leaders. Time with influential Nigerians was the primary item auctioned, alongside special services such as a makeup session with **Banke Meshida-Lawal** and a photo shoot by **Kelechi Amadi-Obi**.

While the approach was underoptimised, it served a strategic purpose: encouraging respected public figures to visibly align with EIE's work and strengthening the culture of citizen-supported civic engagement.

National Day of Mourning

To honour the dead, we joined citizens and civic groups across the country for the **National Day of Mourning and Remembrance**, convened by the Joint Nigeria Crisis Action Committee (JN-CAC).

The day honoured thousands of Nigerians lost to violent killings, kidnappings, and conflict. Peace walks were held in **10 locations** nationwide, creating a powerful moment of collective grief and a demand for government action to protect lives.

The National Day of Mourning has since become an **annual observance every May 28**, serving as a solemn reminder of the human cost of insecurity and a call for accountability, justice, and urgent reform.



2019

The People's Debate

Towards the general elections in February and March, we provided platforms - debates and town hall meetings - for citizens to make informed choices about who to elect. This is the 'S' (Select) component of the **#RSVP campaign**.

A major highlight was the **presidential and vice-presidential debates**, delivered through a historic **multi-channel, multi-language simulcast**. For the first time in Nigeria's electoral history, the debates were broadcast simultaneously in **five languages: English, Hausa, Igbo, Pidgin, and Yoruba**.

This groundbreaking approach expanded access to millions of voters across the country and set a new standard for inclusive, citizen-focused political engagement.



2020

EiE @ 10 - #ONEPERSON

At its 10-year milestone in 2020, EiE introduced another defining call: **#OnePerson** - a reminder that transformative change often begins with one informed, courageous, committed individual.

Building on the success of the **#OfficeOfTheCitizen Campaign (2015)**, EiE expanded the responsibility of active citizenship from being the primary organiser of citizen action to supporting individuals and communities to take the lead themselves.

The **#OnePerson** campaign used EiE's story to inspire Nigerians to step forward, show up, and make an impact in their spaces.

This evolution laid the foundation for what is now the **#OnePerson Honours**, celebrating everyday citizens who shape their communities and leave lasting footprints.

On **March 16, 2010**, EiE's journey began with **ONE** email mobilizing individuals and organizations to demand change and accountability from public officials following President Umar Musa Yar'Adua's absence; wanton killings in Jos, and fuel scarcity.

Anyone can make a difference— all you need is

ONE PERSON
with **ONE VOICE**

And with each action, we leave our **footprints** in the sands of time.

Today, March 16th, we mark our 10th anniversary by launching the **ONE PERSON** campaign to inspire more citizen action.

#EiEat10



ONE | **#OnePerson**
CAN MAKE A DIFFERENCE

It takes **One Person** to make a difference.
And with each action, we leave our **footprints** in the sands of time!

CHUDE JIDEONWO
CEO, Joy, Inc.
On March 16, 2010, the EiE journey began with ONE email - "Where is the Outrage?" from Chude Jideonwo following President Umar Musa Yar'Adua's absence; wanton killings in Jos, and fuel scarcity.

TOSYN BUCKNOR (Late)
Music Artist, Lawyer & Journalist
She inspired and collaborated with us in our foray into radio at TopRadio 90.9FM in 2014 through the #WeHallaMonday program. In 2019, we had radio programs in 25 states.

YEMI ADAMOLEKUN
Executive Director, EiE Nigeria
She leads the EiE team, building an institution that makes the case for a civic engagement revolution in Nigeria.

INNOCENT IDIBIA (2Baba)
Music Artist & EiE's RSVP Ambassador
He has consistently advocated for non-violence through his VOTE NOT FIGHT CAMPAIGN.

JOHN MOMOH
Chairman/CEO, Channels TV
EiE's journey of hosting debates started in 2011 with his support. EiE has since hosted or co-hosted 22 other debates with the first **historic multi-platform, multi-language debate in 2019.**

We are supporting active citizens to occupy their office, take more action and amplify their stories.

Join the **#OnePerson** campaign by simply recording a short video where you talk about how, as 'ONE PERSON', you're leaving a lasting **FOOTPRINT** in your community.
TAG US ON SOCIAL MEDIA.
#EiEat10 #EiEfootprints

EiE | www.eienigeria.org | info@eienigeria.org | 07087794788 | EIENIGERIA | footprints

#EndSARS Protest

We joined the decentralised, nationwide and global movement demanding an end to police brutality and the extrajudicial killings of young Nigerian's by the Special Anti-Robbery Squad (SARS).

Although our role during the protests was intentionally not visible, it was deeply strategic and significant. EiE was part of the core team that crafted the influential **#5for5 Demands**, which became the unified voice of the movement.



#EndSARS Memorial

To mark the first anniversary of the #EndSARS movement, we joined thousands of citizens at the **Drive-Through Memorial at Lekki Toll Gate**, the site of the tragic #LekkiMassacre. The memorial was a solemn moment to honour victims and reaffirm calls for justice.

Across the country, active citizens organised parallel commemorations and protests in **Rivers, Delta, Edo, Enugu, Oyo, Kwara, Osun, and the FCT**, keeping the movement's message alive in local communities.

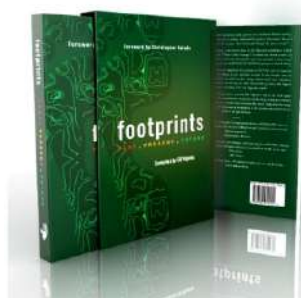
We also hosted **radio programmes across five states and the FCT**, reviewing progress on the **#5for5 Demands** and reflecting on the state of police accountability a year after the protests. Through these efforts, we ensured that citizen voices remained central to the ongoing fight against brutality and impunity.



Fundraising Auction – Art. Fashion. Photography

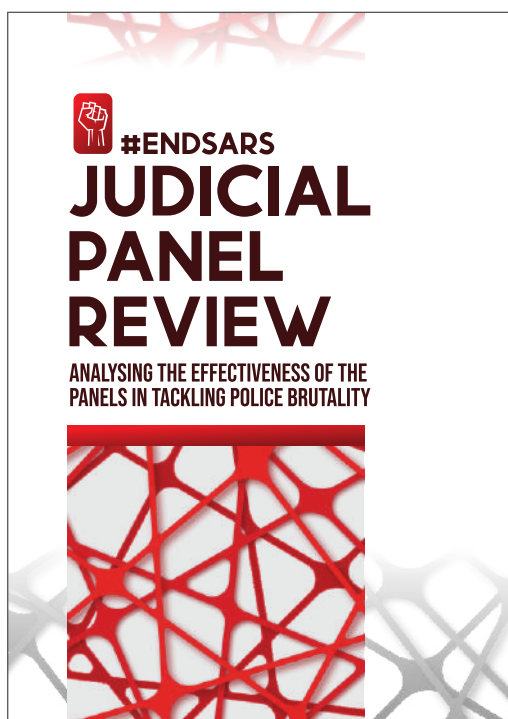
The 2022 edition of EiE Nigeria's auction brought together art, fashion, and photography to support civic engagement and voter education. It featured artworks by **Bruce Onabrakpeya, Victor Eikhamenor, and rising star Kingsley Ayogu**; fashion pieces from **Deola Sagoe and Lisa Folawiyo**; and photography by **Kelechi Amadi-Obi** - who has supported all three auctions; **TY Bello**, and **Emmanuel Oyeleke**.

The event continued EiE's tradition of leveraging culture and creativity to amplify citizen-led initiatives and expand the reach of the #RSVP Campaign, encouraging informed participation in Nigeria's democracy.



Footprints: Past. Present. Future

In the same year, we launched **Footprints**, a commemorative book chronicling the organisation's impact over the years. Through the eyes of our **founders, funders, friends, and partners**, the book captures the stories, milestones, and lessons that have shaped EiE's journey and highlighted the power of citizen-led action in Nigeria.



#NigeriaDecides2023

Strengthening the RSVP Campaign

As the 2023 general elections approached, EiE Nigeria intensified the **#NigeriaDecides2023 RSVP Campaign**, equipping young Nigerians - the country's largest voting demographic with tools to assess candidates and engage effectively in the electoral process. Through our **complaints portal**, we documented widespread challenges with PVC collection, followed up with targeted SMS messages to affected Lagosians, and partnered with civil society organisations to demand greater transparency from INEC.

We also **upgraded gotomypu.com** and established a **72-hour Lagos Elections Call Centre**, assisting over 500 citizens with real-time information and amplifying updates through partner radio and TV stations.

#EndSARS Judicial Panel Review

Following the #EndSARS protests in October 2020, the **National Economic Council (NEC)**, led by then Vice President Prof. Yemi Osinbajo, directed the establishment of **state-based Judicial Panels of Inquiry** to investigate complaints of police brutality and extrajudicial killings, and to deliver justice for victims of SARS and other police units. Governors were also instructed to create **Victims Trust Funds** to compensate deserving citizens.

Yiaga Africa, supported by EiE, monitored the panels across **29 states and the FCT**, engaging citizens and raising awareness through **radio advocacy programs**. In 2023, EiE conducted research focusing on **Lagos, Anambra, Oyo, and the FCT**, culminating in a comprehensive report launched with **National Human Right Commission (NHRC)**, Yiaga Africa, Citizens' Gavel, and SBM Intelligence. The report is publicly available on our website.

#ONEPERSON HONOUREES

"One person can and does make a difference."- Albert Schweitzer

In partnership with Tracka (BudgIT), EiE introduced The **#OnePerson Honours** at the 2024 Active Citizens Festival. The recognition celebrates Nigerians whose individual efforts are transforming their communities across health, technology, entrepreneurship, governance, gender equality, education, and mental health.

Eight exceptional honourees - ordinary citizens doing extraordinary work were identified and profiled as examples of what one committed person can achieve.

Since the Festival in August 2024, we have profiled #OnePerson every month except September and December 2024, highlighting how they are making an impact in their communities, and have featured each honouree on our weekly show, Office of the Citizen, on **Upgrade TV**.

You can read more about our #OnePerson honourees on www.oneperson.ng.

#myLGA Project - Building #OfficeOfTheCitizen HelpDesks

The #myLGA project accelerated efforts to strengthen citizen engagement at the local government level across Abia, **Anambra, Ebonyi, Nasarawa, Ondo, and Yobe states**. Working with resident partners, we recruited and trained **60 community champions** across 30 LGAs to lead advocacy and interface with local government authorities.

Through sustained engagements and media outreach, we secured approvals to establish #OfficeOfTheCitizen HelpDesks in **27 LGAs across five states**. The project directly reached **over 3,000 citizens, with an estimated media reach of 2 million**, and closed with a strategic session in Lagos bringing together stakeholders from the project states, Lagos, and the FCT.



2025

Scaling the #myLGA Project

EiE expanded the #myLGA project to **Ekiti and Osun States**, deepening our work to institutionalise #OfficeOfTheCitizen HelpDesks at the local government level. The Ekiti State Government formally endorsed the project, approving the establishment of HelpDesks in six LGAs, with implementation processes underway across the councils.





the **fusion**

VOICES. VISION. VICTORIES

A private civic salon on sustaining civic and political education through private sector support.

Throughout Nigeria's history, there have been seasons when active citizens and bold entrepreneurs rose to steer the nation's course. These defining moments remind us that change has never rested solely in the hands of **"organised civil society."** Time and again, it is private citizens and the private sector that have carried the people's voice, often tipping the scales of history.

On **Friday, October 10**, we commemorated **10 years** of the **#OfficeOfTheCitizen** Campaign, with an evening of reflection and conversation with three remarkable voices from these pivotal chapters — **Tola Mobolurin** (*Concerned Professionals*), **Bisola Edun** (*Tae*), and **Falz** (*#EndSARS*).

In a vibrant exchange of ideas, with peers equally committed to Nigeria's future, we explored how consistent, collective citizen involvement can shift Nigeria's story toward its rightful stature as the true Giant of Africa.

#OOTCat10



Discussants

**TOLA
MOBOLURIN**

Chairman, FCMB

**BISOLA
EDUN**

Creative Director, Tae

**FOLARIN "FALZ"
FALANA**

CEO, Bahd Guys Records



Footprints & Frontlines

This celebration captures the dual spirit of this milestone - reflection and momentum. **Footprints** speak to the trail EiE has blazed across Nigeria's civic landscape - from protests to policy advocacy, radio town halls to civic tech tools, voter campaigns to youth mobilisation. Fifteen years of citizens daring to speak, build, and demand better governance.

Frontlines represent the ongoing work of nation-building - in classrooms, courtrooms, markets, studios, and digital spaces - wherever Nigerians are pushing for progress with courage and conviction.

TIME	ACTIVITY
6:00 – 6:30pm	Arrivals, Black Carpet & Networking
6:30 – 7:00pm	Dinner with music & multimedia; Exhibition walk-through
7:00 – 7:15pm	Opening Segment with Hosts
7:15 – 7:30pm	Book presentation - Footprints: Past. Present. Future (2 nd Edition) Honouring Dr. Christopher Kolade
7:30 – 7:35pm	Cartoonist Feature - Mike Asukwo
7:35 – 7:40pm	Opening Keynote - Dr. Ngozi Okonjo-Iweala
7:40 – 8:00pm	Short Film Premiere - One Voice, Many Echoes
8:00 – 8:25pm	Set 1: Interventions (5 mins each) <ul style="list-style-type: none"> • Frank Aigbogun, <i>Media</i> • Bishop Mathew Hassan Kukah, <i>Religious Institutions</i> • Omobola Johnson, <i>Government</i> • Khalifa Muhammad Sanusi II (Emir of Kano), <i>Traditional Institutions</i>
8:25 – 8:30pm	Music - Zadok
8:30 – 8:45pm	Set 2: Interventions (5 mins each) <ul style="list-style-type: none"> • Jude (MI) Abaga, <i>Pop Culture</i> • Oby Ezekwesili, <i>Civic Society</i> • Fola Adeola, <i>Private Sector</i>
8:45 – 9:15pm	Humans of EiE & Call to Action Cake Cutting
9:15	Vote of Thanks
	Music - DJ
	Hosts Ayo Mairo-Ese & Ebuka Obi-Uchendu

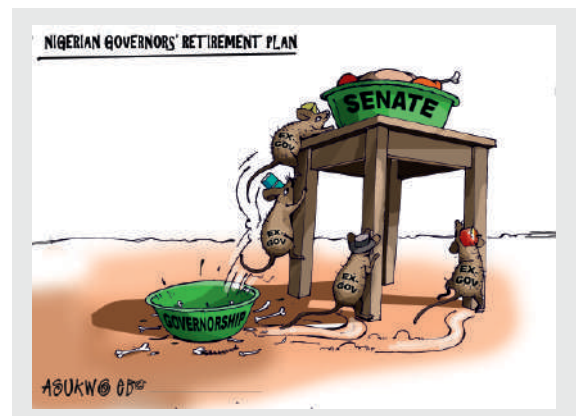
EiE's Fundraising Auctions

EiE has used art, culture, and storytelling as powerful tools for civic engagement and fundraising. This is our first fundraising event that won't include an auction.

Since 2014, we have held an auction in the year preceding an election to raise awareness of the electoral process and fund voter education.

In 2014 and 2018, we primarily auctioned time with some of Nigeria's leading lights. It was an under-optimized strategic approach to having some of Nigeria's influential voices publicly identify with our work. We took a departure in 2022 when we didn't auction time, but art, fashion and photography.

Well, it's not the year preceding an election, so we can certainly be excused. However, we have included an exhibition of political cartoons that are available for sale at **₦50,000 (Fifty thousand naira)** each.



Cartoon Exhibition

Mike Asukwo Artist Profile

Mike Asukwo stands among Nigeria's most acclaimed political cartoonists. His work blends sharp insight, bold satire, and visual storytelling to critique power, highlight contradictions, and provoke public reflection on governance and civic life. For years, his cartoons have served as cultural mirrors - revealing truths, exposing absurdities, and inspiring conversations across generations.

The BusinessDay Exhibition

Tonight's exhibition features selected works exploring themes of leadership, democracy, citizen agency, corruption, insecurity, and national identity



Scan the QR Code to access the full digital collection.



Footprints

Past. Present. Future

2nd Edition

For EiE's 15th anniversary, **Footprints** has been reorganised and updated with two new chapters on local governance and #EndSARS with new contributing authors.

This evening we honour Dr Christopher Kolade, who was passionate about Nigeria and young people. He wrote the foreword for the book. He died on October 8, 2025.

May his soul rest in peace. Amen.



Scan to Pre-order



Mercy
ABANG

New Contributors



Attahiru
JEGA



Seun
AKINYEMI



Dapo
AWOBEKU



Ngozi
IWERE



Rinu
ODUALA



Serah
IBRAHIM



Obianuju
ILLONYA



Tunji
LARDNER



Adam
AHMAD



Solomon
EMIOLA



Imoleayo
MICHAEL



Cheta
NWANZE



2030

- March 16th - EiE Nigeria at 20
- October 1st - Nigeria at 70

2020

- March 16th - EiE Nigeria at 10
- October 1st - Nigeria at 60

2010

- January 12th - Save Nigeria Group (SNG) Rally
- March 16th - Enough is Enough Protest (Abuja)
- April 13th - Enough is Enough Protest (Lagos)
- October 1st - Nigeria at 50



It's been a decade of **building a new generation of awakened citizens** who now understand their rights and responsibilities.

The level of **engagement today is greater than when we started.**

As we begin a new decade, we invite you to **join us on this journey!**

#EiEAt10 #EiEFootprints



www.eienigeria.org

info@eienigeria.org

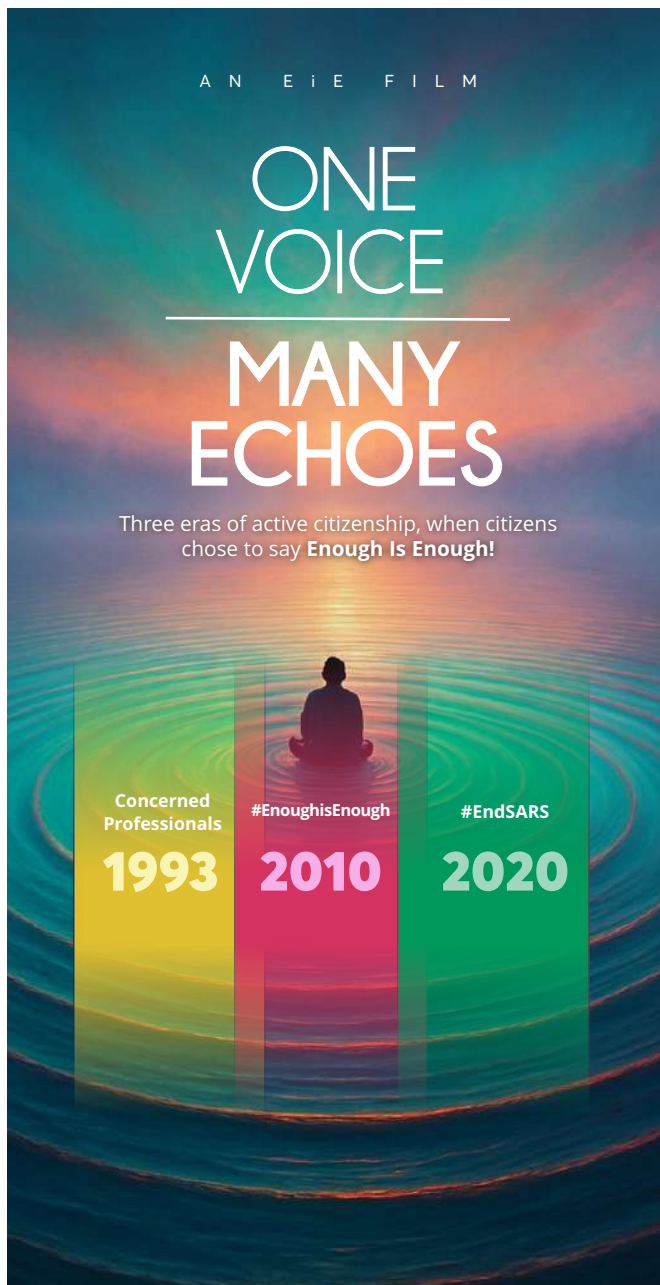
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EIENIGERIA

Photos from 2024 Staff Retreat





- 1993** **Concerned Professionals** – voices of courage during the military years.
- 2010** **Enough is Enough** – a clarion call in uncertain times with a missing president.
- 2020** **#EndSARS** – a generation's stand against injustice.

Directors Note

One Voice, Many Echoes is a living archive of Nigeria's unyielding spirit. From the boardrooms of the Concerned Professionals in 1993, to the streets where EiE and #EndSARS found their voice, this story is woven from the echoes of ordinary citizens who refused to be silent. As director, I was moved by the depth of EiE Nigeria's work and story over the past 15 years, and by the resilience and hope that connect each era. I hope that this film not only honours those who stood up, but also inspires a new generation to believe in the power of their own voice. Our history is not just in the past, it's alive in every act of courage today.

Oyinlomo Sule

Producers Note

As a filmmaker, I have always been drawn to the intersection of truth and emotion. This project demanded both. It required us to listen deeply, to question what we thought we knew, and to create a space where I could fully engage with the impact and journey of Enough is Enough Nigeria. The docu-drama format allowed us to weave authentic testimonies with cinematic storytelling, bringing human depth to real stories, real people, and real impact. **One Voice, Many Echoes** is not just a film; it is a dialogue. It is an invitation to pause and truly see, rethink our world and take action, EiE style.

Desmond Ebuwa Ekunwe

EiE Enablers Support the next Chapter

Help strengthen citizen voice and action.

"The world is not dangerous because of those who do harm but because of those who look at it without doing anything."

- Albert Einstein



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62. Afolabi Legunsen
63. Patrick Ugwu
64. Oluwasegun Phillips
65. Perewari Itaita

Meet the Speakers



**NGOZI
OKONJO-IWEALA**

Director-General, World Trade Organization (WTO)

A globally respected economist and development expert, Dr. Okonjo-Iweala has championed transparency, institutional reforms, and public sector accountability throughout her distinguished career. She continues to inspire governance innovation across Africa and the world.

KEYNOTE SPEAKER



**FRANK
AIGBOGUN**

CEO, BusinessDay Media Ltd

A leading voice in business journalism, Frank Aigbogun has strengthened public understanding of governance, policy, and economic reform. His work in media continues to support transparency, accountability, and informed citizen engagement.



**BISHOP
MATTHEW KUKAH**

Bishop, Catholic Diocese of Sokoto

A respected scholar, moral voice, and social critic, Bishop Kukah has spent decades advocating for justice, peace, and inclusive governance. His insights continue to inspire civic consciousness across Nigeria.



**OMOBOLA
JOHNSON**

Nigeria's First Minister of Communication Technology

A technology and public sector leader, she spearheaded foundational digital reforms that improved Nigeria's ICT landscape. Her work bridges innovation, governance, and public service - empowering citizens and businesses alike.

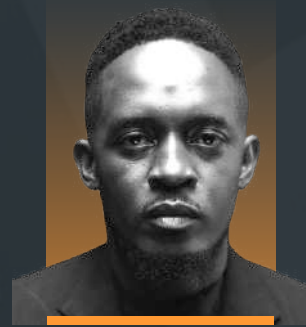
Meet the Speakers



**KHALIFA
MUHAMMAD SANUSI II**

Emir of Kano

An accomplished economist, former Central Bank Governor, and influential traditional ruler, His Highness is known for his courage, reform-minded leadership, and unwavering advocacy for transparency, gender equity, and social justice.



**JUDE
(MI) ABAGA**

Rapper, Producer & Entrepreneur

One of Africa's most influential hip-hop artists, MI uses music, culture, and storytelling to shape conversations about leadership, youth participation, and national identity. His work continues to energise a generation of young active citizens.



**OBY
EZEKWESILI**

Founder & Chair, School of Politics, Policy & Governance (SPPG)

A co-founder of Transparency International, member of Concerned Professionals, former Minister of Education Dr Ezekwesili and advocacy for good governance are synonymous. Her decades-long work in public service and civic advocacy continues to shape national discourse on accountability.



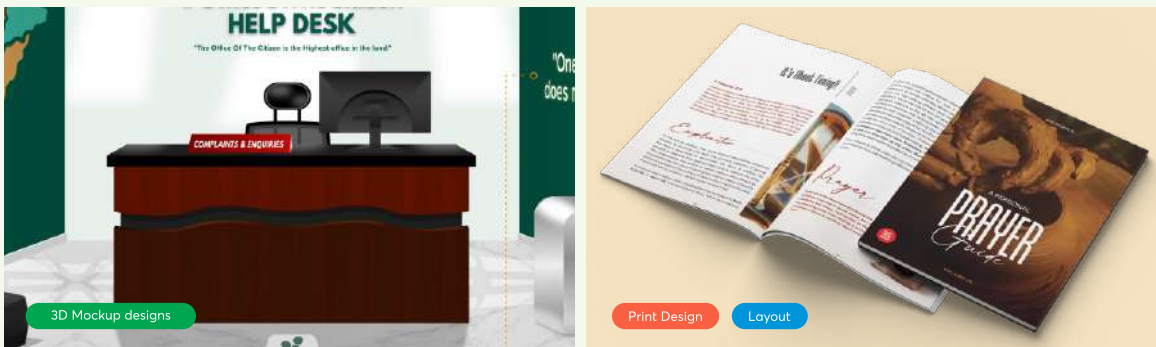
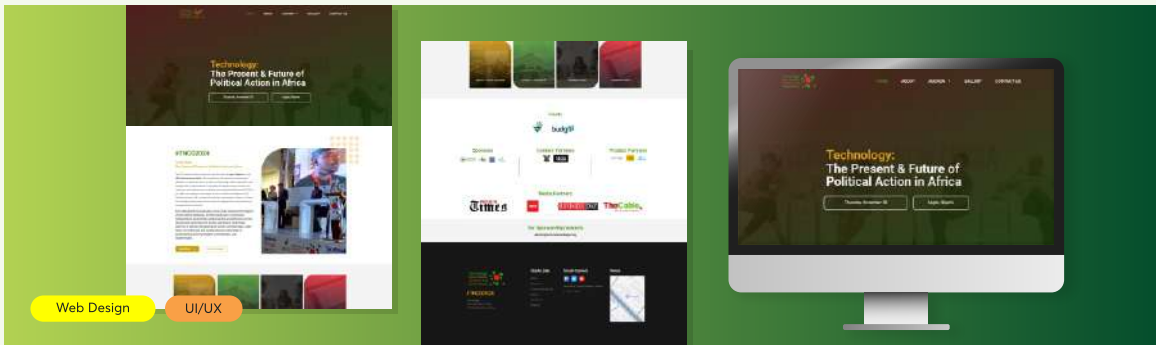
**FOLA
ADEOLA**

Co-Founder, GTCO Group; Chairman, FATE Foundation

A visionary leader in Nigeria's private sector, Fola Adeola is known for building enduring institutions and supporting entrepreneurship. His work reflects a deep commitment to economic empowerment, youth development, and ethical leadership.

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